

TAKE A SCHOOLHOLIDAY

YES, times are hard. Yes, you're looking at your finances... but you will probably still go on holiday this year. So, when you book, wouldn't it be nice to know some of the cash is going to good causes? Try the School Holiday Club – book your holiday through them and they promise to donate some of the commission they make to a school of your choice.

Schoolholidayclub.co.uk searches all the major holiday suppliers, so they promise to offer as good value as visiting your local travel agent. If the school you want to benefit doesn't feature on the site, you can make sure it does. Just register your school and get fellow parents to book too.

Typically, the schools will receive two to five per cent of the value of each booking. So for an average family summer holiday, that could be anything from £50 to £100. Schools will then receive their commission quarterly, with a bank statement showing exactly how the money was raised.

Boss Tim Knight says: "Schools get a share of commission from the bookings and parents feel they are supporting their school while not having to organise yet another jumble sale."

The Sun, 2009

Tekst 10 Take a schoolholiday

- 2p 37 Geef van elk van de volgende beweringen aan of deze op grond van de tekst juist of onjuist is.
- 1 Het succes van Schoolholiday.co.uk is een direct gevolg van de economische crisis.
 - 2 Schoolholiday.co.uk biedt klanten evenveel keuze als andere reisorganisaties.
 - 3 Alleen scholen die reclame maken voor Schoolholiday.co.uk profiteren van de regeling.
 - 4 Scholen kunnen zien dat ouders via Schoolholiday.co.uk gedoneerd hebben.
- Noteer het nummer van elke bewering, gevolgd door “juist” of “onjuist”.

Bronvermelding

Een opsomming van de in dit examen gebruikte bronnen, zoals teksten en afbeeldingen, is te vinden in het bij dit examen behorende correctievoorschrift, dat na afloop van het examen wordt gepubliceerd.